

STAFF REPORT

SUBJECT: Regional Transportation Plan (RTP)/Sustainable Communities Strategy (SCS) Scoping Outreach

MEETING DATE: October 11, 2011 **AGENDA ITEM:** 8

STAFF CONTACT: Peter Imhof

RECOMMENDATION:

- A. Receive RTP/SCS Scoping Phase presentation for stakeholder and public input.
- B. Provide input on range of land use and transportation alternative scenarios and information the RTP/SCS should consider.

SUMMARY:

SBCAG staff is beginning the first phase – the RTP/SCS Scoping Phase – of public outreach for the Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS). The RTP/SCS Scoping Phase includes stakeholder outreach meetings and an RTP/SCS scoping meeting for the general public. The scoping process will seek input into the range of land use and transportation alternative scenarios and information the RTP/SCS should consider. In addition, SBCAG will seek input on the goals, objectives, and performance measures from stakeholders and the public. SBCAG would also like to invite SBCTAC's initial comments and input on development of alternative scenarios.

DISCUSSION:

On August 18, 2011, the SBCAG Board approved the *2040 Regional Transportation Plan & Sustainable Communities Strategy Public Participation Plan*. The first phase of the outreach process described in the plan is the RTP/SCS Scoping Phase, which includes of scoping meetings with stakeholder groups.

The Public Participation Plan describes the RTP/SCS Scoping Phase as follows:

During the scoping phase, SBCAG will describe the planning process, explain the significance of SB 375, and outline the general “problem” (how to meet the targets for reduction of GHGs and provision of housing required by the Regional Housing Needs Assessment (RHNA)). SBCAG will explain what types of land use and transportation methods the region could use to meet the targets, and provide example scenarios with rough estimates of how much GHG reduction and appropriate housing provision such examples would provide. The scenarios will be 20+ year visions of transportation infrastructure and operations, land use development patterns, and transportation measures and policies.

SBCAG will seek input into the range of land use and transportation alternative scenarios and information the RTP/SCS should consider. In addition, SBCAG

will seek input on the goals, objectives, and performance measures to be used in the development of the RTP/SCS.

To identify the stakeholder groups with which to meet, SBCAG staff requested in June that members of SBCAG's Technical Planning Advisory Committee provide SBCAG with their existing lists of stakeholder contacts. From these lists, SBCAG staff identified nearly 40 organizations as key stakeholders (Attachment 1). In September, SBCAG staff sent out individual emails to each of these groups as an initial contact. Staff is following up with each group by telephone to schedule small group meetings and presentations over the next couple of months.

Staff also plans to hold an SCS scoping meeting for the general public to give input on Tuesday, October 18, 2011, at 6 p.m. The SCS scoping meeting would take place at the County Planning Commission Hearing Room at 123 E. Anapamu St., Santa Barbara, with remote participation from the Betteravia Government Center at 511 E. Lakeside Parkway, Santa Maria. The SCS Scoping Meeting will cover the same material as the stakeholder outreach meetings.

SBCAG staff has prepared the attached presentation for the stakeholder meetings and public scoping meeting (Attachment 2).

ATTACHMENTS:

1. Stakeholder List
2. RTP/SCS Scoping Presentation

Attachment 1: Stakeholder List

Area Agency on Aging/Central Coast Commission for Senior Citizens	Joyce Ellen	Lippman	Director
Buellton Chamber of Commerce	Kathy	Vreeland	Acting Executive Director
California Rural Legal Assistance	Jeannie	Barrett	Directing Attorney
Carpinteria Valley Association			
Carpinteria Valley Chamber of Commerce	Lynda	Lang	President / Chief Executive Officer
Citizens Planning Association	Steve	Dunn	President
COAST	Alex	Pujo	President
COLAB	Andrew	Caldwell	Executive Director
Community Environmental Council (CEC)	Dave	Davis	CEO/Executive Director
County of Santa Barbara Agricultural Advisory Committee			
Environmental Defense Center (EDC)	David	Landecker	Executive Director
Goleta Valley Chamber of Commerce	Kristen	Amyx	President/CEO
Guadalupe Chamber of Commerce			
Home Builders Association of the Central Coast	Jerry	Bunin	Government Affairs Director
League of Women Voters of Santa Barbara	Beth	Pitton-August	Co-President, Action
League of Women Voters of Santa Maria Valley	Jennifer	Dolan	1st Vice President
Lompoc Chamber of Commerce	Ken	Ostini	President/CEO
Los Olivos Business Organization	Mark	Herthel	President
Peoples Self Help Housing	Jeanette	Duncan	Executive Director
POLO (Preservation of Los Olivos) /POSY	Cathy	Cleary	President
PUEBLO	Mark	Alvarado	Executive Director
Santa Barbara Association of Realtors	Krista	Pleiser	Government Affairs Director
Santa Barbara Bicycle Coalition	Ralph	Fertig	President Emeritus
Santa Barbara Chamber of Commerce	Steve	Cushman	President
Santa Barbara Contractors Association	Karin	Perissinotto	Executive Director


Stakeholder List, continued

Santa Barbara Hispanic Chamber of Commerce	Luis	Villegas	President
Santa Maria Association of Realtors	Karin	Van Lith	Association Executive
Santa Maria Valley Chamber of Commerce	Robert P.	Hatch	President and CEO
Santa Maria Valley Contractors Association	Robin	Hayhurst	Executive Director
Santa Ynez Valley Alliance	Mark	Oliver	President
SB CAN	Joyce	Howerton	Executive Director
Sierra Club, Los Padres Chapter	Gerry	Ching	Steering Committee Chair
Solvang Chamber of Commerce	Linda	Jackson	Executive Director
Surfrider Foundation Santa Barbara Chapter	Sandy	Lejeune	Chair, Executive Committee
SY Band of Chumash Indians	Josh	Simmons	Environmental Manager
SY Band of Chumash Indians	Samuel	Cohen	Chairperson, Tribal Elders Council
UCSB	Jasmine	Syed	Sustainability Coordinator
UCSB	Jamey	Wagner	Transportation Alternatives, Program Manager
Women's Environmental Watch	Cathie	McHenry	President





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SCS Public Outreach – Phase 1



Purpose

- Explain Sustainable Communities Strategy (SCS) / Regional Transportation Plan (RTP) planning process
- Seek your input on . . .
 - Goals and objectives for RTP
 - Scope of alternative scenarios to be considered by SCS
 - Options for GHG reduction
- Prompt thought for later input



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September - October 2011




Sustainable Communities Strategy

- New requirement of California law (SB 375)
- Implements AB 32 (Global Warming Solutions Act)
- Integrates Regional Transportation Plan (RTP) and Regional Housing Needs Assessment (RHNA)
 - Purpose: Set forth forecasted development pattern for region which, when integrated with transportation network and other transportation measures and policies, will reduce GHG emissions to achieve target



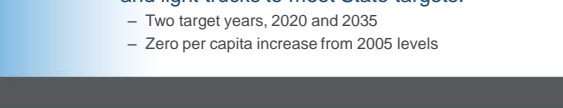
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SCS (cont.)

- Considers a range of future land use, housing and transportation scenarios
- Ensures development pattern in the SCS is consistent with the Regional Housing Needs Assessment (RHNA)
- Quantifies the reduction in GHG emissions projected to be achieved by the SCS
- Reduces GHG emissions from automobiles and light trucks to meet State targets:
 - Two target years, 2020 and 2035
 - Zero per capita increase from 2005 levels



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Alternative Planning Strategy

- If the SCS can't reach GHG targets, SBCAG must prepare an Alternative Planning Strategy (APS)
 - Identify impediments to achieving targets within SCS
 - Show how targets could be achieved through alternative development patterns, infrastructure, or additional transportation measures or policies
- Neither the SCS nor the APS regulates land use. Cities and counties retain land use authority.



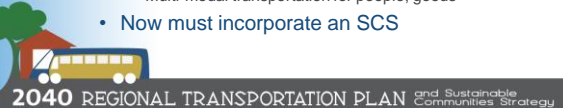
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Regional Transportation Plan

- Required by State and federal law
- Long-range planning document, 20-year horizon
- Accommodates population and employment growth (Regional Growth Forecast)
- Plans how the region will invest available transportation funding
 - Regional goals
 - Multi-modal transportation for people, goods
- Now must incorporate an SCS



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Planning Area

Santa Barbara County

Source: County of Santa Barbara Planning and Development Department

September - October 2011 7

SCS Planning Process

- Develop and evaluate range of Alternative Scenarios which
 - Identify general location of uses, residential densities, and building intensities
 - Identify areas to house all economic segments of population and 8-year RHNA, considering State housing goals
 - Identify future transportation network
 - Avoid resource areas and farmland
 - Meet RTP performance measures and State GHG reduction targets
- Select Preferred Alternative

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Planning Process

Scenario 1, Scenario 2, Scenario 3

RGF Land Use Model: Population, Employment, Households

Travel Demand Model: VMT, Trips, VMT by Speed Class

EMFAC Model: CO₂ Emissions

Preferred Scenario

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Planning "Problem"

GHG Emissions per Capita per Day

Year	2010 Target Setting Estimate	Business as Usual	State Target
2005	22.24	21.28	22.24
2020	23.32	25.29	22.24
2035	22.62	24.26	22.24

Based on 2007 Regional Growth Forecast. Assumes no Pavley standards, no Low Carbon Fuel Standard (LCFS).

Source: SBCAG Preliminary Analysis of Alternative Greenhouse Gas Emission Reduction Strategies for the SBCAG Region

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Planning "Problem" (cont.)

- Jobs/Housing Mismatch
 - Limited affordable housing near major job centers
 - Workers moving to lower cost areas drives growth away from major job centers
 - Aging-in-place population consumes additional housing supply near job centers
 - Long-distance commuting

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September - October 2011 11

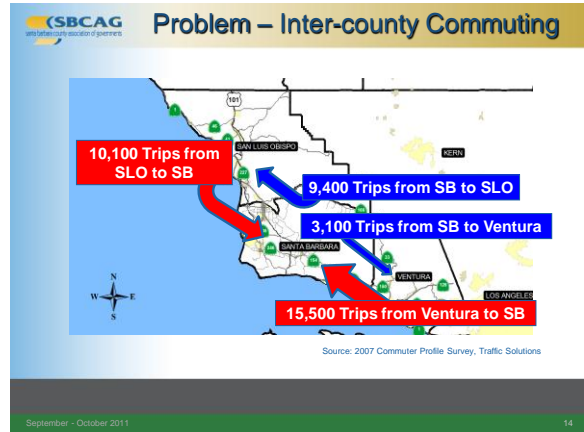
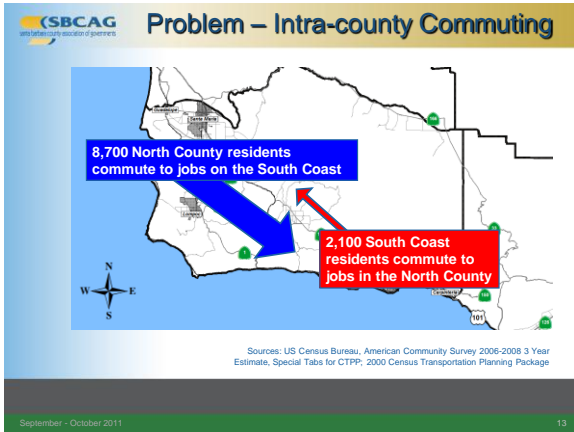
Problem – Median Home Prices

County	Median Home Price (2010)
South Santa Barbara County	~850,000
North Santa Barbara County	~250,000
San Luis Obispo County	~380,000
Ventura County	~420,000

2010 Data. Source: Association of Realtors and California Economic Forecast

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September - October 2011 12



Possible Reduction Measures

Road Projects	<ul style="list-style-type: none"> Add HOV lanes Implement intelligent transportation systems (ITS)/traffic management Add general purpose roadway lanes (e.g., change highway capacities)
Transit	<ul style="list-style-type: none"> Construct new transit lines Increase service Upgrade transit service Improve accessibility

September - October 2011 15

Possible Reduction Measures (cont.)

Pricing	<ul style="list-style-type: none"> Implement HOT lanes Increase the cost of parking Change in transit fares Change in auto operation cost
Transportation Demand Management	<ul style="list-style-type: none"> Promote carpooling, vanpooling, telecommuting and teleconferencing Promote walking and biking Implement employer-based trip reduction strategies
Land Uses	<ul style="list-style-type: none"> Modify distribution of households, population, jobs or other variables Rebalance the mix of land uses Increase the level of density Improve the pedestrian environment

September - October 2011 16

Input: Transportation & Land Use

- Improve mobility by
 - Making it faster to get from A to B (transportation)
 - Making A and B closer to together (land use)

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Input: Transportation Options

What do you want to see in the future?

- Priorities for Transportation Investments?
 - Transit and rail
 - Roads and highways
 - Bicycle and pedestrian
 - Mix of all

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Input: Land Use Options

What do you want to see in the future?

- Priorities for Land Use Development?
 - employment growth near residential areas
 - residential growth near employment centers
- Preferred Housing?
 - Multi-family
 - Townhomes
 - Small lots
 - Large lots



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September - October 2011 19

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Input: Land Use Options (cont.)

What do you want to see in the future?

- New Development - employment?
 - Suburban
 - Urban infill
- New Development - residential?
 - Suburban
 - Urban infill



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Draft RTP Goals & Objectives

- Draft goal categories:
 - Environment
 - Mobility & System Reliability
 - Equity
 - Health and Safety
 - Prosperous Economy



2040 REGIONAL TRANSPORTATION PLAN and Sustainable Communities Strategy

September - October 2011 21

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Input: Draft Goals & Objectives

Goal	Objectives
Environment Foster patterns of growth, development and transportation that protect natural resources and lead to a healthy environment	<ul style="list-style-type: none"> • Reduce GHG emissions in compliance with CARB Regional Targets • Reduce criteria pollutant emissions • Encourage higher density and mixed-use development in urban areas • Promote transit use and alternative transportation • Reduce vehicle miles traveled • Preserve open space and agricultural land
Mobility & System Reliability Optimize the transportation system to improve accessibility to jobs, schools, and services, allow the unimpeded movement of people and goods, and ensure the reliability of travel by all modes.	<ul style="list-style-type: none"> • Reduce travel times for all modes • Reduce congestion • Increase bike, walk, and transit mode share • Employ best available transportation system management (TSM) technologies to make travel reliable and convenient • Work cooperatively with schools and school districts to reduce congestion in surrounding neighborhoods

September - October 2011 22

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Input: Draft Goals & Objectives (cont.)

Goal	Objectives
Equity Assure that the transportation and housing needs of all socio-economic groups are adequately served.	<ul style="list-style-type: none"> • Comply with HCD/Regional Housing Needs Assessment • Provide adequate affordable and workforce housing near jobs
Health and Safety Improve public health and ensure the safety of the regional transportation system.	<ul style="list-style-type: none"> • Reduce the number of accidents, injuries, and fatalities on the transportation system • Increase physical fitness by increasing rates of bicycling and walking trips • Increase public outreach and education

September - October 2011 23

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Input: Draft Goals & Objectives (cont.)


Goal	Objectives
Prosperous Economy Achieve economically efficient transportation patterns and promote regional prosperity and economic growth.	<ul style="list-style-type: none"> • Reduce congestion • Optimize network performance to reduce time lost to commuting • Encourage measures that bring worker housing closer to job sites • Promote a mix of land uses responsive to the needs of businesses, including agriculture and tourism • Promote a healthy agricultural economy

September - October 2011 24

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Public Participation

- **Phase 1: RTP/SCS Scoping**
 - scoping meetings with stakeholders
- **Phase 2: Alternative Transportation/Land Use Scenarios**
 - public workshops (at least 3)
- **Phase 3**
 - Draft RTP/SCS and Preferred Transportation/Land Use Scenario
 - public hearings (at least 2)

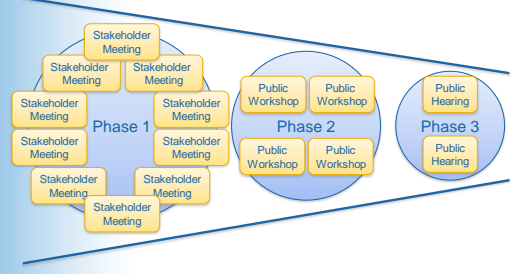


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September - October 2011

25

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Public Participation (cont.)

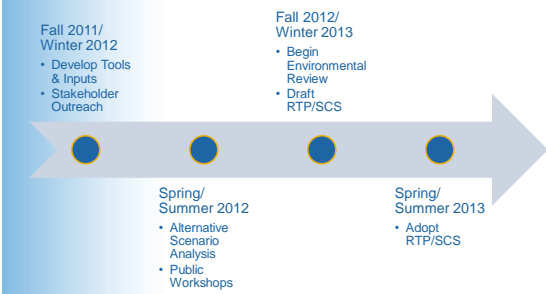


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26

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Project Timeline



- Fall 2011/ Winter 2012**
 - Develop Tools & Inputs
 - Stakeholder Outreach
- Spring/ Summer 2012**
 - Alternative Scenario Analysis
 - Public Workshops
- Fall 2012/ Winter 2013**
 - Begin Environmental Review
 - Draft RTP/SCS
- Spring/ Summer 2013**
 - Adopt RTP/SCS


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27

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Stay Involved

- Provide name(s) and e-mail address(es) for RTP/SCS Contact List
- www.sbcag.org
- info@sbacg.org




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28

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Questions?



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29