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SBCAG STAFF REPORT

SUBJECT: Highway 101: Contract Amendment No. 2 with Ayars and Associates

MEETING DATE: June 20, 2019

AGENDA ITEM: 4L

STAFF CONTACT: Fred Luna

RECOMMENDATION:

Approve and authorize the Chair to execute Amendment No. 2 to the Agreement with Ayars and Associates for Highway 101 public outreach services to extend the period of performance for an additional four years through June 30, 2023 and to increase the amount by \$250,000 for a total amount not to exceed \$650,000.

SUMMARY:

Staff is recommending approval by the SBCAG board of amendment no. 2 to the agreement with Ayars and Associates (Ayars), who has been retained to provide community outreach and public information services related to the Highway 101 corridor projects. Specifically, Ayars has been providing day-to-day public outreach to support SBCAG, Caltrans and work with the City of Carpinteria, for the construction of the Highway 101 Linden Casitas project since 2016 when construction commenced. This amendment covers, in part, their effort to continue that work effort during the last year of construction, which is anticipated for completion in April 2020. In addition, Ayars was retained to provide public outreach support for the Highway 101 Carpinteria to Santa Barbara project. This effort has continued to ramp up as significant progress has been made and now with Segments 4A to 4C underway, Ayars will continue with services provided under this amendment. Staff is recommending that the Ayars contract be amended to extend the period of performance to June 30, 2023. This would cover a majority of the time for construction of Segments 4A to 4C and the contract could be amended by board approval in the future to cover additional time as the construction completion schedules are finalized. The amendment also augments the budget under the Ayars agreement by \$250,000 to cover services for both the Highway 101 Linden Casitas project and the Highway 101 Carpinteria to Santa Barbara Project.

SBCAG has a cooperative agreement with Caltrans whereby services for both the Highway 101 Linden Casitas project are reimbursable as a construction related cost. SBCAG will be entering a cooperative with Caltrans for similar costs and efforts associated with the Highway 101 Carpinteria to Santa Barbara project. However, some of those costs prior to construction allocation will need to be borne by SBCAG with SBCAG's contribution of Measure A funds for the project.

DISCUSSION:

Highway 101: Linden Casitas Project Services

Next April 2020, the Highway 101: Linden Casitas project is scheduled to be complete. SBCAG and Caltrans will work with Ayars to coordinate a ribbon-cutting event for this project to culminate 3-1/2 years of construction and many improvements in the City of Carpinteria. Ayars has just recently sent out a third construction brochure to the community to inform them of the anticipated work over the next year and upcoming work related to Segment 4A of Highway 101. This last year of construction, Ayars will continue work on the following tasks, to assist SBCAG, Caltrans and the City of Carpinteria:

- Construction Updates
- Transportation Management Plan
- Stakeholder and Media Relations
- City Council & Board Updates
- Ribbon Cutting Event (and Kick Off Event for 4A)

Highway 101: Carpinteria to Santa Barbara Services

The first segment of the Highway 101 Carpinteria to Santa Barbara will initiate construction in April 2020. SBCAG and Caltrans highlighted the project in the last Linden Casitas construction update. Furthermore, we have begun public outreach regarding Segment 4A to 4C by talking to stakeholder groups to notify them of the upcoming construction work. Ayars will continue work on the following tasks, to assist SBCAG, Caltrans, the City of Carpinteria and the County of Santa Barbara:

- Pre-Construction Messaging and Materials
- Construction Updates
- Transportation Management Plan
- Stakeholder and Media Relations
- City Council & Board Updates
- Kick Off Event (and Ribbon Cutting Event for Linden Casitas)

COMMITTEE REVIEW: None.

ATTACHMENTS:

A – Amendment No.2 to Agreement with Ayars & Associates (web posting only)