SUBJECT: Measure A Citizens Oversight Committee

MEETING DATE: July 16, 2009

AGENDA ITEM: 9

STAFF CONTACT: Gregg Hart

RECOMMENDATION:

Receive a report on the status of the recruitment effort for the Measure A Citizens Oversight Committee and provide direction to staff on the selection process.

SUMMARY:

Voter-approved Ordinance #5, enacting Measure A, requires the establishment of a Citizen’s Oversight Committee to ensure accountability to voters regarding the expenditure of funds and to assist in ensuring all the provisions of the Investment Plan are properly carried out. The board must appoint an 11-member committee comprised of 4 members nominated by the North County Subregional Planning Committee, 4 members nominated by the South Coast Subregional Planning Committee and 3 “at-large” members. Staff has widely advertised the volunteer positions in local and regional newspapers, via press releases and directly to SBCAG’s e-mail distribution list and received 27 applications in total.

Staff recommends the SBCAG Chair appoint a 3 member ad hoc committee consisting of the Chair and the two subregional committee chairs to review all the applications and make a recommendation on the three “at large” committee members that will be appointed by the full SBCAG Board. If the ad hoc committee can meet prior to the next subregional committee meetings scheduled on August 5th, the subregional committees would know which applicants were going to be recommended for the “at large” Board appointments making it potentially easier for the subregional committees to select their four respective nominations. The final appointment of all 11 members of the committee could then be on the August 20th SBCAG agenda.

DISCUSSION:

The SBCAG Board must appoint the committee by April 1, 2010 or at least 90 days prior to the adoption of the Measure A Strategic Plan, whichever date is sooner. This provides the Oversight Committee with an opportunity to review the Strategic Plan before it is adopted to ensure that it is compliant with the requirements of the strategic plan prescribed in the ordinance. The strategic plan is scheduled to be adopted by the SBCAG in November 2009. Backing up 90 days from that date, the Citizen’s Oversight Committee should be appointed at the board’s August meeting. Requirements in the Measure A ordinance pertaining to the Citizens Oversight Committee are included as Attachment 1.
Applications for the Oversight Committee have been received from 27 individuals. Copies of each of the applications are included in Attachment 2.

The Board has a number of options available to select its three “at large” nominations for the Measure A Citizens Oversight Committee. Staff suggests that the SBCAG Chair appoint an ad hoc subcommittee at the July 16th meeting consisting of the board Chair and the two Chairs of the North County and South Coast subregional committees (Mayor Hicks and Councilmember Bennett) to review the applications and make a recommendation on the three “at large” appointments for consideration by the full board at its August 20th meeting.

The board may wish to consider other options for appointing the at large members. For example, the board may want to interview all of the applicants by inviting them to attend the August Board meeting and then vote at the meeting on the “at large” selections. The Board could also make its selection based on a review of the applications submitted by the applicants without conducting interviews.

The subregional planning committees will be deciding on their Oversight Committee nominations at their next meetings currently scheduled for August 5th. (Note: staff will be contacting members to confirm their availability to meet on this date). If the ad hoc board committee suggested by staff is able to meet and make its recommendations for the at large appointments, it would be helpful to the North and South subregional committee’s deliberations. At its August 20th meeting, the board would consider approval of the 4 nominations by each of the subregional committees as well as the 3 at large nominations by the ad hoc board subcommittee.

COMMITTEE REVIEW:

The South Coast Subregional committee met on July 8th and discussed options for selecting individuals for nomination to the Measure A Citizens Oversight Committee. The committee voted unanimously to recommend the SBCAG Board consider appointing Hamid Bahadoori, from the Southern California Automobile Association, for appointment as an “at large” member of the Citizens Oversight Committee because of his unique experience as a member of both the north and south county Measure A Advisory Committees.

ATTACHMENTS:

Attachment #1: Excerpt of Ordinance #5 Pertaining to Citizens Oversight Committee

Attachment #2: Measure A Citizens Oversight Committee Applications
Excerpt of Ordinance #5

The following is the full text of Ordinance #5 pertaining to the Citizens Oversight Committee that describes the composition of the committee and its role in providing citizen oversight and accountability for Measure A:

Section 22. Advisory Committees. The following advisory committees are established to assist the Authority in the administration on the Investment Plan and this Ordinance.

A. The Citizens Oversight Committee will be appointed by the Authority to help ensure accountability to voters regarding the expenditure of funds and to assist the Authority in ensuring that all provisions, requirements and voter mandates specified in the Investment Plan and Ordinance are properly carried out. The committee will serve in an advisory capacity to the Authority and will be comprised of an appropriate balance of transportation users representing the geographic, social, cultural, and economic interests in the county. Each Subregion Committee established in Section 23 of this ordinance shall nominate four representatives for appointment by the Authority. Three “at large” representatives shall be nominated and appointed by the Authority. Employees and elected officials of local governments in Santa Barbara County, employees or policy board members of transit districts in Santa Barbara County, and persons with a personal financial interest in a project or program in the Investment Plan are ineligible to serve as representatives. The Authority must appoint the committee by April 1, 2010 or at least 90 days prior to the adoption of a Strategic Plan, whichever date is sooner. The committee will determine the frequency of its meetings and be provided with administrative and technical assistance by the Authority in conducting its business. The committee shall annually submit a letter to the Authority commenting on whether the provisions, requirements and voter mandates specified in the Investment Plan and Ordinance have been properly carried out. The letter may include observations and recommendations to the Authority.

Section 25. Audit Provisions. No less than annually, the Authority shall conduct and approve an independent fiscal audit of the expenditure of all revenues raised by this ordinance. The scope and content of the audit shall be developed with the assistance of the Citizens Oversight Committee established pursuant to Section 22.A. The Citizens Oversight Committee shall review the draft audit report including findings and any recommendations. The audit, which shall be made available to the public and the Citizens Oversight Committee, shall report on evidence that the expenditure of revenues is in accordance with the Investment Plan. In addition, the audit shall determine that Maintenance of Effort requirements as set forth in Section 27 are being met. The audit shall also insure that no more than one percent (1%) of total retail transaction and use tax expenditures is used for staff salaries and benefits in administering this Investment Plan and ordinance.
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<th>NAME</th>
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<tr>
<td>Hamid Bahadori</td>
<td>3333 Fairview Rd., A131</td>
<td>Costa Mesa</td>
<td>92626</td>
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<td>Joe Bailey</td>
<td>2577 Treasure Dr.</td>
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<td>Mark Bradley</td>
<td>524 Arroyo Ave.</td>
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<td>Jerry Bunin</td>
<td>246 Higuera St.</td>
<td>San Luis Obispo</td>
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<td>Andy Caldwell</td>
<td>P.O. Box 7523</td>
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<td>Tanne Kiele Chang</td>
<td>P.O. Box 31093</td>
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<td>Mark Cheli</td>
<td>4669 Woodmere Rd.</td>
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<td>Michael Cheng</td>
<td>680 Camino Campana</td>
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<td>Michael Chiacos</td>
<td>334 E. Valerio St.</td>
<td>Santa Barbara</td>
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<td>Philip Greene</td>
<td>328 East Valerio St.</td>
<td>Santa Barbara</td>
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<td>Stephen Greig</td>
<td>6267 Carpinteria Ave., Suite 100</td>
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<td>Emily Hatton</td>
<td>1436 Manitou Rd.</td>
<td>Santa Barbara</td>
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<td>Robin Hayhurst</td>
<td>1436 Oakridge Park Rd.</td>
<td>Santa Maria</td>
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<td>Robert Hazard</td>
<td>2035 Birnam Wood Drive</td>
<td>Montecito</td>
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<td>Alissa Hummer</td>
<td>783 Calabria Dr.</td>
<td>Santa Barbara</td>
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<tr>
<td>Linda Jackson</td>
<td>453 Por La Mar Circle</td>
<td>Santa Barbara</td>
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<td>David Lawrence</td>
<td>3541 Olive St.</td>
<td>Santa Ynez</td>
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<td>Brad Lund</td>
<td>720 Alston Td.</td>
<td>Santa Barbara</td>
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<tr>
<td>Lee Moldever</td>
<td>5679 Hollister Ave., Suite 5B</td>
<td>Goleta</td>
<td>93117</td>
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<tr>
<td>Henry Moravec</td>
<td>321 Moreton Bay Lane, #3</td>
<td>Goleta</td>
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<tr>
<td>Aaron Petersen</td>
<td>1816 Old Mill Rd.</td>
<td>Solvang</td>
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<td>Russell Ruiz</td>
<td>108 Mesa Ln.</td>
<td>Santa Barbara</td>
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<td>Pat Saley</td>
<td>693 Circle Dr.</td>
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<tr>
<td>Paul Scavina</td>
<td>3463 State St., Suite 300</td>
<td>Santa Barbara</td>
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<tr>
<td>Alan Smith</td>
<td>1371 Santa Clara Way</td>
<td>Montecito</td>
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<tr>
<td>Ken Wolf</td>
<td>P.O. Box 5673</td>
<td>Santa Maria</td>
<td>93456</td>
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<tr>
<td>Jonathan Ziegler</td>
<td>P.O. Box 40322</td>
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Application for Measure A Citizens Oversight Committee

Name: Hamid R. Bahadori
Address: 3333 Fairview Rd., A131, Costa Mesa, CA 92626
Phone Number: (714)885-2326
E-Mail Address: Bahadori.hamid@aaa-calif.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

For more than 100 years the Automobile Club of Southern California (AAA) has advocated for safety and mobility improvements on behalf of our members. Currently, we have 3 District Offices and well over 70,000 members in Santa Barbara County. We have formed a solid and effective partnership with SBCAG, and other Santa Barbara County business and transportation interests, for the renewal of Measure D in 2006 and the successful passage of Measure A in 2008. I personally participated in numerous community meetings discussing the transportation issues, projects and challenges in the county, and we conducted an extensive public outreach campaign in support of Measure A. I have also been actively involved in other transportation improvement projects and programs throughout the Santa Barbara County such as the “101 In Motion” project. I am very much interested in continuing my involvement toward not only further strengthening my partnership with governmental agencies, but also to continue my advocacy efforts on behalf of our over 70,000 members in Santa Barbara County to ensure the most efficient use of funds and the most expeditious implementation of projects approved as part of Measure A.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

I am a registered professional civil and traffic engineer in the State of California with more than 28 years of experience in planning, funding, design, construction and maintenance of major infrastructure projects in public and private sectors. During this time I have gained valuable insight into the reasons and causes of success and failure of major transportation programs and projects. My experience will significantly contribute to the collective capabilities of the Measure A Citizens Advisory Committee, and will assist in ensuring successful implementation of Measure A projects in San Diego County. I have also attached a copy of my professional resume to further illustrate detailed information about my qualifications.

3. What is your professional area of expertise?

- Municipal/public finance and/or budgeting
- Licensed civil and traffic engineer
- Experience in right of way acquisitions for public infrastructure projects
- Construction project management
- Extensive experience in transportation project design and construction
4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

The breakdown of my more than 28 years of experience in planning, funding, design, construction and maintenance of major infrastructure projects in public and private sectors is as follows:

- More than 12 years in managing municipal budgets for major capital improvement projects
- Registered professional civil and traffic engineer in the State of California
- Professional Traffic Operations Engineer (PTOE)
- More than 13 years of involvement in right-of-way acquisition processes for public works projects
- More than 17 years of involvement in design, construction management, and maintenance of major infrastructure projects
- More than 5 years in advocacy for transportation issues, projects and programs at state and federal levels

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

My primary reason for applying for membership in the Measure A Citizens Advisory Committee is continued and enhanced advocacy on behalf of motorists, transit riders and more than 70,000 of Auto Club members in the Santa Barbara County, with the goal of ensuring the most efficient and expeditious implementation of Measure A projects to improve mobility and safety, with full and due respect to all community and environmental considerations.

6. In what part(s) of the County do you live and work?

I live in Orange County, and work throughout the region serviced by the Automobile Club of Southern California, including Santa Barbara County. I am also a member of the Santa Barbara County Traffic Advisory Committee. I regularly work with the Auto Club’s Santa Barbara County employees, management, and members to address transportation issues in the County. I am fully committed to continuously and regularly attend the meetings of the Measure A Citizens Advisory Committee, if appointed.

7. What community activities or organizations have you participated in (transportation related or others)?

- Membership in 101 In-Motion Stakeholders Working Group
- Membership in the Measure A Stakeholders Advisory Group (North and South)
Application for Measure A Citizens Oversight Committee

Name: Joseph W. Bailey

Address: 2577 Treasure Dr., Santa Barbara, Ca. 93105

Phone Number (805) 687-0843

E-Mail Address: bill@jwbailey.com or JWFisherman@hotmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   As a Santa Barbara resident, I feel there is a need for local non-political members to be on the committee regarding decisions on the South Coast roads.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   As a local building contractor for over 60 years, I feel that my local experience would be a benefit to the committee.

3. What is your professional area of expertise?
   Being a licensed general and engineering contractor.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   Over 60 years in the construction industry including work since 1963 at UCSB.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   To give my views on local projects including local road projects.

6. In what part(s) of the County do you live and work?
   City of Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)?
   Associated General Contractors; Association of California
   Santa Barbara Contractors Association
   Suburban Kiwanis Club of Santa Barbara
Application for Measure A Citizens Oversight Committee

Name: Mark Bradley
Address: 524 Arroyo Ave., Santa Barbara, CA 93109
Phone Number: (805) 564 3908
E-MailAddress: mark Bradley@cox.net

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
I have been involved in the Measure D/Measure A process for a number of years, and am committed to seeing the balanced, consensus package that came out of that process implemented fully, successfully and fairly, and leveraging as much additional State and Federal funding as is possible.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
I am very skilled at analyzing numbers and budgets in a number of different areas—in running my own consulting company and preparing proposals and budgets for consulting projects; in my consulting practice analyzing government policies and programs; and currently as the Treasurer for the Coalition for Sustainable Transportation (COAST)

3. What is your professional area of expertise?
I am an independent, self-employed consultant specializing in transportation policy analysis and demand forecasting.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
I have 26 years of professional experience in the field, and my work is known and cited internationally. My clients include regional, state and Federal planning agencies, mostly in the US. As a rule, I do no paid consulting work for any clients within Santa Barbara County, so I have no professional conflict of interest.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
I worked to help achieve the difficult consensus solutions in both the “101 in Motion” process and the Measure A design process, and took a lead role in informing and advising the members of the Coalition for a Fair Measure A about the intricacies of Measure A and reasons for them to support the measure. I now want to work to help make sure that those reasons become reality. My main role would be oversight, but I would also be happy to provide ideas and suggestions when needed.

6. In what part(s) of the County do you live and work?
I own a home on the Mesa in Santa Barbara, and rent an office at 1029 State St. in Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)?
Board member of COAST since 2003; Member of the SB City Transportation and Circulation Committee since 2005; Member of the SBCAG citizen advisory committees for both “101 in Motion” and Measure A; Member of the National Academy of Sciences Transportation Research Board, on two committees.
Application for Measure A Citizens Oversight Committee

Name: Jerry Bunin

Address: Home Builders Association  
246 Higuera St. 
San Luis Obispo, CA 93401-5015

Phone Number: (805) 546-0418 Ext. 22

E-Mail Address: jbunin@hbacc.org

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? The Home Builders Association actively supports good transportation planning as a key component of how communities should grow. We endorsed Measure A and continue to support the practice of making sure infrastructure improvements occur as development does.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? I have more than 25 years of professional writing experience as a newspaper reporter and editor and more than 30 years of experience attending government meetings and talking with government officials about transportation projects. I know how to gather information and how to write clearly, grammatically correct and well-organized material. I understand how government works and doesn’t.

3. What is your professional area of expertise? I am the government affairs director for the Home Builders Association of the Central Coast. I represent more than 200 companies, including 40 home builders, involved in the construction industry in Santa Barbara and San Luis Obispo counties. I am our spokesperson and liaison with the outside world.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. I have 6 1/2 years experience in the current job. I write our press releases. I read government reports, speak about them at government meetings, and prepare written responses to them. I am also our contact with the media and general public. I understand economics, government, and the building industry.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? The key accomplishment should be making sure that the tax money raised is spent wisely for the kinds of improvements Measure A promised and to make sure there is a consistent, transparent process that make sure the public is fully informed about those expenditures.

6. In what part(s) of the County do you live and work? I live in southern San Luis Obispo County. I work throughout Santa Barbara County. I have testified before the county supervisors and Planning
Commission, SBCAG, and the Santa Barbara, Goleta, Lompoc, Buellton, and Santa Maria City Councils.

7. What community activities or organizations have you participated in (transportation related or others)? I have served on the San Luis Obispo County Workforce Housing Coalition, the Arroyo Grande Housing Element Task Force, the Santa Barbara County Housing Advisory Committee, the Santa Barbara County Planning and Development Department Process Improvement Team, San Luis Obispo County Oak Resources Committee, Santa Barbara County California Tiger Salamander Steering Committee, and the Santa Barbara County Executive Steering Committee on Environmental Impact Report Contracting. I am also a volunteer for the Five Cities Dog Park Association and have previously volunteered for the SLO International Film Festival, SLONET, the San Luis Obispo County Literary Council, and numerous other community organizations.
Application for Measure A Citizens Oversight Committee

Name: Andy Caswell
Address: PO Box 7523 Santa Maria CA 93456
Phone Number: 805-929-3148
E-Mail Address: Andy@coriablo.org

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   Interested in protecting the intent of Measure A

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   Good idea of what citizens want - can communicate with a lot of people

3. What is your professional area of expertise?
   Govt, watchdog/columnist/radio host

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   18 yrs color / 14 years SMTimes/columnist
   15 years AM 1440 Radio

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   See #1 above & #2

6. In what part(s) of the County do you live and work?
   Mostly North County

7. What community activities or organizations have you participated in (transportation related or others)?
   Rotary - 21 years
Application for Measure A Citizens Oversight Committee

Name: Tänne Kiele Chang
Address: PO Box 31093, Santa Barbara, CA 93105
Phone Number: 805 705 7940
E-Mail Address: tkcDesigns@gmail.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

The American Clean Energy and Security Act (H.R. 2454) just passed last Friday, June 26, 2009, affects our entire environmental energy transport housing built landscape in our lifetime.

I am interested in serving on Measure A Citizens Oversight Committee to help assure that the transportation projects in our county make sense and are in compliance with the intent of this new energy/environmental design legislation.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A citizens Advisory Committee?

My professional background is in environmental design, architecture, site planning, urban design, regional design troubleshooting with emphasis on solar power and efficient energy inclusive planning; inclusive design troubleshooting; as well as macro designing of multi-layered systems; and analysis relative to existing conditions and performance criteria; and given certain criteria of interchangeability and flexibility to adapt and adjust the infrastructure constantly;

Five major reference handbooks would be recommended to all SBCAG members as well as the members of the citizens' committee, for effective literate dialogue on essential matters of mutual man made landscape concerns;

The five suggested reference handbooks for environmental design literacy are:

- The History of Architecture, by Spiro Kostof;
- A Pattern Language, by Christopher Alexander;
- Solar Architecture, by Ed Mazria;
- Worldly Philosophers, by Robert Heilbroner, 7th ed.;
- A Whole New Mind, by Daniel H. Pink.

I could bring a professional design for excellence, beauty and rigor, current site analysis; performance criteria; potential for innovation given existing prototypes and usage; learning to design with the sun through play in backyard schoolyards for solar-savy kids of all ages; solar power infrastructure design and planning innovative ideas ...

3. What is your professional area of expertise?

I am a regional designer/troubleshooter; a planner and registered architect (NCARB, State of Hawaii; B. Arts, Stanford University in Social Thought, Spanish Language & Culture; Masters of Architecture,
College of Environmental Design, University of California at Berkeley) with emphasis in architecture, urban design and planning; a regional design troubleshooter and macro environmental concept designer.

4. Describe the nature of your professional experience in the fielded selected in question 3 including the number of years of experience you have in that area.

I have worked as an urban architect with a variety of master planning and architectural designing and detailing experience;

• Mixed Use Urban Designer, City of Davis, 1978. as the lead urban design consultant for the City of Davis, collaborating on the award winning “Mixed Uses, Urban Design and Zoning, City of Davis, California, USA, 1978”. This study was a pioneer and forerunner for mixed uses at the time and was requested throughout the nation as exemplary for a smallish university town struggling to understand its cultural and physical identity as expressed through its built landscape and endeavoring to keep to its fine balance of conservation and development;

• former Design Analyst/a nine-county regional shoreline design troubleshooter, for the State of California San Francisco Bay Conservation and Development Commission; this consisted of providing design analysis on all projects proposed along the near one thousand miles of Bay shoreline jurisdiction and nine counties.

The State of California San Francisco Bay Conservation and Development Commission is the sister and forerunner to the State of California Coastal Commission in intent. The legislation policies and intents are similar regarding EIRS, etc.

I managed BCDC’s Design Review Board consisting of eight design professionals in urban design, architecture, landscape architecture, and civil engineering.

I worked as the regional troubleshooter for the Bay Commission relative to its Bay Plan and its Bay jurisdiction and 100 foot shoreline band. Projects ranged from single family homes to marinas to multi-phased regional planning projects of all scales.

5. What would you hope to accomplish by your participation in the Measure A Citizens/Advisory Committee?

Participating and contributing towards fast track solar power solar design literacy and contributing towards site design analysis and performance criteria analysis in creative and innovative ways given existing prototypes and usage would I consider an ongoing evolving success of meaningful effort and meaningful dialogue given knowledge of our energy and environment design endeavors.

6. In what part of the County do you live and work?

I live and work north of San Marcos Pass with a Santa Barbara 93105 zip; but with equal ease drive to the Santa Ynez Valley for services.

7. What community activities or organizations have you participated in (transportation related or others)?

• May 1, 2009 posted letter addressed to the University of California Board of Regents in response to what I saw at the March 12, 2009 public workshop at UCSB regarding its future development plans of intent regarding UCSB, Isla Vista, and the County of Santa Barbara;
• March 30, 2009 posted a brief email to UCSB’s Public Comment on their recent proposal saying our breath was so taken away at what was proposed that we were going to write to the UC Board of Regents for some major help in transforming and evolving to a more conscious University /Isla Vista/ county/ solar power inclusive design;

• Sep 02, 2008 responded to SBCAG’s Public Transport Section to 2030 and what I envisioned as our future solar grid infrastructure;

• July 26, 2008 oral presentation at the City’s Public Workshop on Transportation with diagram schematics concept proposal;

• June 23, 2008 Public comment, to the University of California at Santa Barbara regarding their master plan proposal;

• October 19, 2007 letter/unpublished to the editor, Santa Maria Times, regarding connecting the Santa Maria Valley Train from 101 at East Jones Street to the Pacific Coast Guadalupe Rail Depot;

• June, 2007 letter to the City of Santa Barbara Planning Commission regarding Upper State Street and how it could fit into connecting the waterfront to the university with seven major solar plazas;

• April 5, 2005 SBCAG Public Transport Workshop; presented concept of connecting the waterfront to the university with seven major plazas ...

It is an honor to be able to apply as a citizen/county resident for this important participatory inclusive position, and should you need further information, please feel free to contact me.

Thank you for your time and consideration.

Sincerely yours,

Tänne Kiele Chang
Application for Measure A Citizens Oversight Committee

Name: MARK L. CHELI
Address: 4669 Woodmere Rd., Orcutt, CA 93455
Phone Number: 805-934-3564, Office 686-3844
E-Mail Address: Michelie.Chumasheasino.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   I would like to take a more active role in City planning and development.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   Have over 30 years of transportation experience, great customer relations skills.

3. What is your professional area of expertise?
   Knowledge of transportation areas, public speaking, great communicator.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   Over 30 years of transportation which includes many training degrees pertaining to my field.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   First to understand, then to educate others in a proactive way.

6. In what part(s) of the County do you live and work?
   Work at the Chumash Casino in Santa Ynez & live in Orcutt all within Santa Barbara County.

7. What community activities or organizations have you participated in (transportation related or others)?
   Member of various transportation activities, support of the local committee for shuttle transportation for schools.
Application for Measure A Citizens Oversight Committee

Name: Michael Cheng
Address: 680 Camino Campana, Santa Barbara 93111
Phone Number: 805-964-0579 (home) 687-6700 (cell)
E-Mail Address: mikechong@verizon.net

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   To make sure funds are to be expended for the purpose it was intended.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   My academic training and experience will enable me to add a different dimension to the group—accounting and public finance.

3. What is your professional area of expertise?
   Accounting, auditing, budgeting, non-profit budgeting in the public and academic sectors.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   Applied experience in both public and academic, banking areas in excess of twenty (20) years.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   To provide and to serve as a conduit between the program administration and the general public (tax payers).

6. In what part(s) of the County do you live and work?
   Intersection between Patterson Ave and Cathedral Oak Road, Ojai.

7. What community activities or organizations have you participated in (transportation related or others)?
   I've been active in local political campaign elections, labor, community and local church activities.
Application for Measure A Citizens Oversight Committee

Name: Michael Chiacos

Address: 334 E Valerio St. Santa Barbara, CA, 93101

Phone Number: 805-284-4179

E-Mail Address: mchiacos@gmail.com

1. *Why are you interested in serving on the Measure A Citizens Oversight Committee?*
   As a native of Santa Barbara I’ve personally witnessed the worsening in congestion and traffic flows over the decades, and I believe Measure A can help to solve some of these problems. My organization, the Community Environmental Council, worked to help pass Measure A, including an endorsement and ballot argument in favor, as well as membership in the Coalition for a Fair Measure A. I’d like to continue to be involved in the process and make sure the funds are spent in the manner intended.

2. *What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?*
   I work frequently with local government, business, other transportation organizations and the public, and have a working knowledge of the public process. I frequently research transportation topics and stay up to date on legislation and technological advances that are relevant to Measure A expenditures and transportation systems.

3. *What is your professional area of expertise?*
   As the Transportation Specialist at the Community Environmental Council, I focus on transportation and energy policy. In the past I’ve worked for a non-profit organization that funded energy and environmental projects, as well as managed a small business.

4. *Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.*
   I’ve worked on transportation policy for 2.5 years at the CEC, and have worked on energy and environmental policy for 5 years.

5. *What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?*
   I hope to help ensure accountability to the voters regarding Measure A expenditures by making sure requirements and voter mandates are carried out. I also hope to add age and racial diversity to the Measure A Citizens Advisory Committee as I am 29 years old and of mixed race.

6. *In what part(s) of the County do you live and work?*
   I live and work in the City of Santa Barbara.

7. *What community activities or organizations have you participated in (transportation related or others)?*
   I’m the Transportation Chair for the Los Padres Chapter of the Sierra Club and I’m a board member of the Santa Barbara Bicycle Coalition.
Application for Measure A Citizens Oversight Committee

Name: Phillip B. Greene
Address: 328 East Valerio Street, Santa Barbara, Ca. 93101
Phone Number: 805-680-8915
E-Mail Address: phillipgreene@cox.net

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? I served on the Measure D advisory committee from the Fall of 2007 until March 2008. I would very much like to see that the decisions and recommendations of that committee are carried out in a manner that is faithful to the original decisions.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? 35 years of management and executive oversight of programs and planned activities.

3. What is your professional area of expertise? Health Care; teaching

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. I was the Assistant Administrator for the Santa Barbara County Health Dept. from 1982 - 1992; The Senior VP and Chief Operations office for Santa Barbara Medical Foundations Clinic from May 1992 to May 1995; The Chief Operations Officer for the Santa Barbara Regional Health Authority from May 1995 to March 2005; Currently a consultant to Marian Medical Center in Santa Maria.

I have also taught courses in Philosophy part time at Ventura and Santa Barbara Community colleges since 1975.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? I would like to see that the decisions and recommendations of that committee are carried out in a manner that is faithful to the original decisions. In addition, now that decisions have been made, I would like to play a role ensuring that local politics does not try to re-enter the process.

6. In what part(s) of the County do you live and work?
I live in Santa Barbara and work in Santa Maria.

7. What community activities or organizations have you participated in (transportation related or others)?
   • Board of Directors local YMCA from 1996-1998;
   • TSAC advisory committee 2005-2008;
   • Measure D Advisory committee Fall 2007 to March 2008;
   • SBCAG Regional Transportation Plan [RTP] Fall 2008
   • SBCAG & Regional Housing Needs Fall - March 2008
Application for Measure A Citizens Oversight Committee

Name: Stephen Greig
Address: 6267 Carpinteria Ave., Ste. 100, Carpinteria CA 93013
Phone Number: 805-745-2255
E-Mail Address: sgreig@venocoinc.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? Having served on the Measure A Advisory Committee, I have a vested interest in helping to ensure the provisions, requirements and voter mandates in Measure A are properly carried out. My background is business, but my passion is Santa Barbara. The details of the Measure A Investment Plan and Ordinance are a reflection of cooperation between multiple parties that I believe was the best solution possible. I would be happy to serve on the committee to ensure the intent of those meetings and what was approved by the voters is carried out.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? I am an engineer by training, but have spent a significant amount of my professional career in business, corporate finance and government relations. I believe, based on my experience on the Advisory Committee, that skills from all these areas will be valuable on the Oversight Committee.

3. What is your professional area of expertise? I have expertise in Land use permitting, CEQA and business financials.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. I have managed the obtaining of all required approvals for large development projects (mostly oil and gas development) for the past 25 years.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? To ensure that the provisions, requirements and voter mandates in Measure A are efficiently and effectively carried out.

6. In what part(s) of the County do you live and work? I live in unincorporated SB county between Goleta and Santa Barbara. Our office is in Carpinteria, but I travel throughout the Country for my work.

7. What community activities or organizations have you participated in (transportation related or others)? Carpinteria Chamber Board of Directors, Goleta Chamber Board of Directors, Youth Page Center Board of Directors and recently appointed to the Santa Barbara Maritime Museum Board of Directors.
Application for Measure A Citizens Oversight Committee

Name:  Emily Hatton

Address:  1436 Manitou Road, Santa Barbara, CA  93105

Phone Number:  972-839-2801  (cell)

E-Mail Address:  emhatton@gmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

Participation in the Citizen’s Oversight Committee would be an opportunity for me to draw on my background, skills, experiences and perspective to benefit my community.  I am familiar with and have an ongoing interest in regional planning and infrastructure development, particularly as it pertains to my local transportation system. Following Measure D, the Measure A program is going to continue to be the primary means for the County to fund and implement transportation improvements; by volunteering, I feel that I could benefit the advancement of the program.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

In the past I have lived in a larger population area, and had the opportunity to be involved in local and regional planning efforts for transportation and land use, both professionally and as a volunteer.  I understand the public planning process, project development and funding and the challenges associated with completing a plan as intended and as communicated to the public.  I have participated on both sides of the public involvement process both representing agencies as well as providing input as a citizen.

In addition, I understand business & strategic plans, financial reporting and project cost estimating.

3. What is your professional area of expertise?

Civil Engineering (BS) & Business Management  (MBA)

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Civil Engineering & Project Management : 10 years experience.  My experience has been primarily related to transportation planning and infrastructure design.  Other past professional experience includes regional water planning.  (mostly prior to living in Santa Barbara County)

Business Management:  2+ years experience.  Specific role as Marketing Manager for local CE Firm.
5. **What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?**

By participating in the Measure A Citizens Advisory Committee, I would hope to assist SBCAG in delivering transportation projects that meet the needs and desires of the Citizens of Santa Barbara County. This would be accomplished by my timely participation, as a citizen representative, to provide input and diligent review of the agreed upon requirements of Measure A, and to help ensure, within my ability, that SBCAG has the necessary support and tools to implement the program successfully.

Further, I would like to ensure transparency for other SB County citizens, such that they have the opportunity to understand the project development process and receive timely, accurate and accessible updates regarding the status of the program and specific projects.

6. **In what part(s) of the County do you live and work?**

Live & work in Santa Barbara. Regularly travel to & through other parts of the county, both North and South, for work related activities.

7. **What community activities or organizations have you participated in (transportation related or others)?**

• Santa Barbara Triathlon Club
• Bike MS Team Captain (Charity fundraiser)
• Various Professional Organizations.
Application for Measure A Citizens Oversight Committee

Name: Robin Hayhurst

Address: 1436 Oakridge Park Road, Santa Maria, CA 93455

Phone Number: 805-440-1435

E-Mail Address: _robin@smvca.org

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   I followed the expenditures of Measure D funds, spoke on behalf of 101 in Motion and campaigned in favor of Measure A. I understand both the construction aspects and the peculiar logic of government expenditures, so this process is interesting and rather second nature for me.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

   I served as a North County representative on the Stakeholders Advisory Committee for the 101 in Motion project, and am familiar with the workings of SBCAG, as well as being quite knowledgeable regarding Bonds and matching funds. I currently serve on the Bond Oversight Committee for the Santa Maria Joint Union High School District.

3. What is your professional area of expertise?

   I am Executive Director of the Santa Maria Valley Contractors Association, and was also District Director for Assemblyman Sam Blakeslee.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

   For ten years, I have facilitated a large Trade organization which hosts a Plan Room including construction jobs bidding in the tri-county area and beyond. We assist contractors and community members seeking information on all aspects of that realm. Regular interaction with government agencies and CalTrans has led to my political connections, and I am networked with electeds in both counties.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

   Transparency requires sensitivity to taxpayer’s concerns, and I think that I have the political acumen to ask the right questions while bearing in mind the long term scope of work performed by SBCAG. In addition, I have some credibility as being outspoken regarding responsible government spending.

6. In what part(s) of the County do you live and work?
My office is in Santa Maria, but I work throughout Santa Barbara and San Luis Obispo Counties, though primarily focused in north SB County. Also serve on the Board of Golden State Builders Exchange in Sacramento, so I do bring a statewide perspective to the table.

7. What community activities or organizations have you participated in (transportation related or others)?

I am a Director on the Boards of COLAB of SB County as well as COLAB SLO, the Santa Barbara Taxpayers Association, the Dunes Center in Guadalupe, the Committee to Improve North County, and am currently President of the Good Samaritan Shelter Services Board, which provides homeless shelters, transitional housing and Detox programs in Santa Maria and Lompoc.
Application for Measure A Citizens Oversight Committee

Name: Robert C. Hazard, Jr. (Bob)

Address: 2035 Birnam Wood Drive, Santa Barbara, CA 93108

Phone No.: (805) 565-0093

E-Mail: roberthazard@msn.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

As a member of the Citizens Oversight Committee, I believe I can be helpful in understanding and analyzing Measure A funding; assisting SBCAG in ensuring that all provisions, requirements and voter mandates specified in the Investment Plan and Ordinance are properly carried out; and in positively promoting the work of SBCAG with its limited resources and unlimited needs in an impartial manner. I have no hidden agenda, biases or preferences.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizen’s Advisory Committee?

I would bring 20 years of executive, financial and management experience as the President, Chairman and CEO of two of the five largest lodging chains in the world. I would bring communication skills as a guest editorial writer for three newspapers. I would bring educational experience as a Dean, writer and guest lecturer in universities, community colleges and industry conferences.

3. What is your professional area of expertise?

Management, finance, communications, educational

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

• President, Chairman and CEO, Choice Hotels International, 1980-1996. Grew the company from a $15 million company to a billion dollar company with 3,800 hotels in 43 countries.

• Chair, Audit Committee of the Board of Directors Outrigger Hotels & Resorts (Hawaii); Birnam Wood Golf Club; Board of Directors Choice Hotels International


• Dean, Presidents Academy, American Hotel and Lodging Association 1992-1996. Guest lecturer at Cornell, Washington State University and Santa Barbara City College. Speaker and panelist at industry conferences, including co-chair of the White House Conference on Travel & Tourism under then-President George H.W. Bush.

• Cum laude graduate, Princeton University, Woodrow Wilson School of International Affairs, 1956; U.S. Air Force, flying in F-89 fighters, 1957-1959

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Commission?

Assist SBCAG members and management in the audit of Measure A expenditures and development of recommendations. Present SBCAG management and management decisions in an impartial and positive way to the community. Do whatever tasks SBCAG elects to assign to a voluntary citizens advisory committee.

6. In what part of the County do you live and work?

We have two homes in Montecito—one in the Birnam Wood community and a second on the beach at Bonnymede overlooking the Coral Casino.

7. What community activities or organizations have you participated in (transportation related or others)?

President, Birnam Wood Golf Club 2006-2008; Chair of the Finance Committee 2005; Board Member 2004-2008; attendee Montecito Association meetings; speaker Santa Barbara County Board of Supervisors and Montecito Planning Commission. Supporter of 1st District Supervisor, Salud Carbajal.

Bob Hazard
June 23, 2009
Application for Measure A Citizens Oversight Committee

Name: Alissa Hummer
Address: 783 Calabria Drive, Santa Barbara, CA, 93105
Phone Number: 805-893-4588
E-Mail Address: alissahum@yahoo.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? ___As someone who grew up in southern SB County, I have a long history and keen interest in an effective and balanced transportation system for the county. And now that I have children, my interests also run to creating safe and viable ways for them (and others without cars) to get around. Finally, as one who tries to bike to work as often as possible, I am vitally interested in creating and maintaining a comprehensive bike path system.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? ___Having worked on several community plans and their component transportation plans, I am very familiar with transportation planning concepts, methodologies, systems for measuring impacts, etc. I can read site plans, LOS charts, turning movement analyses, and so on.

3. What is your professional area of expertise? ___I am a land-use planner by training (Masters in Public Policy) and have worked in the local public policy and planning realm for over 20 years.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. ___I spent 10 years as a long-range planner for the County of Santa Barbara (1989-1999), overseeing community plans in Summerland, Goleta, and Orcutt, so I am familiar with transportation needs in many parts of the county. I also spent 8 years as Chief of Staff to Supervisor Susan Rose and worked on many county-wide issues, many of which were transportation related.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? ___A pragmatic, balanced approach to the transportation needs of all the citizens of the county, understanding that there are regional preferences and that one model may not fit all communities equally.

6. In what part(s) of the County do you live and work? ___I live in the western part of the City of Santa Barbara (Hidden Valley) and work at UC Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)? ___I am chair of the SB School District Surplus Property Advisory Committee, I served on the Board of the SB Women’s Political Committee for 12 years, the PTA at my children’s school, and I belong to many community-based organizations.
Application for Measure A Citizens Oversight Committee

Name Linda C. Jackson

Home: 453 Por La Mar Circle – Santa Barbara, 93101

Office: Solvang Chamber of Commerce

PO Box 465 – Solvang, 93464

Phone Number: 805-450-4058

E-Mail Address: linda@solvangcc.org

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

My involvement with Measure A started as a strong advocate in the initial process. I was then a member of the stakeholder committee helping to analyze and structure the measure so it would receive positive voter acceptance. I then assisted in the public relations efforts both as an individual as well as among group venues to help communicate its importance to the general public.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

My understanding of the government processes along with my knowledge of business provides a well rounded professional skill set.

3. What is your professional area of expertise?

*Executive Director of the Solvang Chamber of Commerce
*Public Servant as Planning Commissioner, Council Member and Mayor
*Marketing, branding, public relations and advertising

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Have served the City of Solvang for four years in the capacity of Planning Commissioner, Council Member and Mayor
Have been the Executive Director of the Solvang Chamber of Commerce for almost five years elevating its level of commitment in the business community as well as substantially increasing the level of membership.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
Having been involved in renewing Measure A from the onset this position would complete the process.
No longer having a role as an elected official I am able to bring forward my expertise as well as support for something that I believe in strongly.

6. In what part(s) of the County do you live and work?
   Live: City of Santa Barbara
   Work: City of Solvang

7. What community activities or organizations have you participated in (transportation related or others)?
*Transportation related: Measure A Stakeholders Committee
*League of California Cities Policy Committee for Communication, Transportation and Public Works
*Separate list is available for other extensive community committee involvements
Application for Measure A Citizens Oversight Committee

Name: David G. Lawrence

Address: 3541 Olive Street; Santa Ynez, CA 93460

Phone Number: 805-686-1469

E-Mail Address: lawrenc@westmont.edu; also dclawrence3541@comcast.net

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   
   Transportation policy has been an interest of mine since my dissertation days. As a one time Carpinteria City Council member and former SBCAG member, I participated in many county-level transportation discussions, hearings, and decisions.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   
   As a retired political scientist and former public official, I am familiar with government reports, policy analysis, and other aspects of governance at the local, regional, state and federal levels.

3. What is your professional area of expertise?
   

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   
   Professor of Political Science at Westmont College (1974-2008)
   Ph.D. in Government, The American University (1972)
   Carpinteria City Council member (1977-1990) SBCAG member during most of those years
   President, CALCOG (1990)

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   
   I wish to see the voters’ investment in transportation improvements be implemented wisely, fairly, and efficiently. The Committee has an opportunity to provide a valuable community-based layer of input to augment that of elected officials, professional staff, and other interested individuals and groups.

6. In what part(s) of the County do you live and work?
   
   I lived in Carpinteria from 1974-2003 where Carolyn and I raised our family. We currently live in Santa Ynez. I worked in and commuted to Montecito for 34 years and am well familiar with the entire county.

7. What community activities or organizations have you participated in (transportation related or others)?
   
   I have been active in Rotary since moving to California. I was president of the Carpinteria noontime club in 1980-81 and of the Los Olivos club in 2008-2009.
Application for Measure A Citizens Oversight Committee

Name: Brad Lund
Address: 720 Alston Road, Santa Barbara, CA 93108
Phone No. 805-969-65789
E-Mail: Bwlund@verizon.net

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

    I have lived in Santa Barbara for more than Twenty five years and have always been interested in helping to maintain the beauty of this lovely city. I have always believed that the core of Santa Barbara’s greatness is its architecture, preservation of historic structures, and the careful development and maintenance of its streets and roads.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens’ Advisory Committee?

    I am college educated with a degree in English Literature. I have composition skills which facilitates communication. I have years of experience dealing with the public as a public school teacher.

3. What is your professional area of expertise?

    I have taught English and Math in Middle School.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

    I have thirty years’ experience teaching in public schools, including some experience in standardized testing including creating test questions for the reading and literature departments for the Hacienda-La Puente School District. I also co-supervised the administration of the tests.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
I would like to come away from the task feeling that I have fully participated in assuring the citizens of Santa Barbara that not only have their tax dollars been spent appropriately, but that the voter mandate resulted in a better, more beautiful, people and business friendly area.

6. In what part(s) of the County do you live and work?

I live on Alston Road near Summit, one block from the divide between Santa Barbara City and Montecito. I am now retired and spend part of my time on excursion to many local areas.

7. What community activities or organizations have you participated in (transportation related or others)?

I have participated in local clean-up activities and have over the last several years been a committee of one keeping the weeds and debris from Alston Road, covering the area from my home to Hot Springs Road.
Application for Measure A Citizens Oversight Committee

Name: Lee Moldaver  
Address: 5679 Hollister Avenue, Suite 5B Santa Barbara, CA 93117  
Phone Number: 964.1468  
E-Mail Address: audubon@rain.org

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

Want to help SBCAG board and professional staff make Measure A implementation as efficient and effective as possible, to lay a smooth foundation for long-term success.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

Strong knowledge and experience with SBCAG (and its Area Planning Council predecessor). Strong experience in committee and team dynamics. Strong experience in government, agency, and public policy oversight. Effective document analyst, and writer. Extensive experience reading public agency documents. Strong ability to distinguish between "restricted" and "general" fund dollars. Have served on two City of SB Charter Review committees, two General Plan element committees, and County Task Force on Operational Efficiency, among others.

3. What is your professional area of expertise?

Technology Sector new product development internal marketing consultant.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Help private sector firms develop new or improved products in the high tech sector, through comparative/competitive analysis, applied research, and advice on development of business, strategic, product, development, and communications plans. Hard to believe I've been doing this twenty years already. Probably one of the reasons they asked me to join the SB Economic Community Project (aka ECP) board in the mid-90s.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

Help make SBCAG elected board, and its trained professional staff, achieve as much sustained success implementing Measure A as possible. Fully aware that the purpose of advisory committees is to advise, not to set policy themselves, and that authority always rests with SBCAG's elected board, as enhanced by their staff, legal counsel, and relevant state & federal laws.

6. In what part(s) of the County do you live and work?

Live in the San Roque part of the City of Santa Barbara (w. a home office) - 93105; Old-Town Goleta office (93117).
7. **What community activities or organizations have you participated in (transportation related or others)?**

Application for Measure A Citizens Oversight Committee

25 June, 2009

Name: Henry J Moravec

Address: 321 Moreton Bay Lane, #3, Goleta CA 93117

Phone Number: 805-683-0939

E-Mail Address: czechermate@msn.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? I have become a resident of the South Coast within the last 2 years. I've served in a similar citizen's transportation advisory capacity at my last domicile (Edmonds, WA). I hope to continue and think that my experience will help the Committee to 'hit the ground, running'.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? Skills include group focus techniques, systems analyses techniques, and ability to prepare coherent written reports, summaries and proposals, computer skills including word processing, spreadsheet data bases and internet searches.

3. What is your professional area of expertise? Systems engineering, engineering project and program (fiscal) management in military and civilian industries. BS Degrees in Naval Arch/Marine Eng (U of Michigan), and MS Naval Arch and Professional. Engin, Degrees (MIT).

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. Project and program (fiscal) management while a commissioned officer in the USN for submarine ballistic missile systems (16 years) and systems engineering for warship design at Lockheed Shipbuilding (Seattle) – (6 years).

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? My previous professional engineering and civic involvement with transportation elements provides a credible background for me to assist in comprehensively auditing the various stipulations of Measure A within SB County. Committee and SBCAG credibility and ability to understand and coherently comment on technical and fiscal features are of paramount importance for assuring accountability to our voters.

6. In what part(s) of the County do you live and work? South Coast (Retired professional, no commuting).

7. What community activities or organizations have you participated in (transportation related or others)? In Edmonds, WA member of the Mayors Transportation Advisory Committee, including direct citizen's input to the city's multimodal element, bikeway element and pedestrian element. Founding member of the EDMONDS Bicycle Advocacy Group, interfacing directly with both the City of Seattle and Snohomish County bicycle coordinators. Currently a member of the Goleta Valley Cycling Club.
Application for Measure A Citizens Oversight Committee

Name: Aaron Petersen

Address: 1816 Old Mill Rd Solvang, CA 9346

Phone Number: 805-689-4612

E-Mail Address: mielund@verizon.net

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   Interested in County issues regarding road, improvements and future growth.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   Born and raised in Valley, college, law school, city planning commissioner, local family since 1920's, 4 kids, school boards.

3. What is your professional area of expertise?
   Legal, small business (own Petersen Inn, Mortensen Danish Bakery, Greenhouse Cafe), owner-builder for 3 houses, planning.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   Assistant U.S. Attorney 1.5 years, County Prosecutor 7 years, City Planning Commissioner 4 years, Board of Arch. Review 2 years.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   Detailed over site of planned improvement, long range and large scale vision.

6. In what part(s) of the County do you live and work?
   City of Solvang.

7. What community activities or organizations have you participated in (transportation related or others)?
   City of Solvang, Board of Architectural Review, Planning Commissioner, St. John's Board, Aileen Haverock Board of Trustees, Chairman YMCA Board, High School Head Football Coach (12 yr).
Application for Measure A Citizens Oversight Committee

Name: ___ Russell Robert Ruiz

Address: ___ 108 Mesa Lane; Santa Barbara, CA 93109

Phone Number ___ 805-895-5739

E-Mail Address: ruizsblaw@cox.net; Russell@hendersonborgeson.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? ___ Important and interesting agenda for our community in the coming years. I would like to have some influence on the selection and implementation of the projects undertaken.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? I have been involved in local land use issues for over 20 years. I was very involved in the preparation of the Goleta Community Plan in the early 90s and am familiar with the transportation issues raised there at that time. I was very involved in the preparation of the City of Goleta General Plan. I have been very involved in all the Long Range Development Plans for UCSB since 1990, including the current pending one. I worked closely on the IV Master Plan. I have been following closely the pending City of Santa Barbara General Plan Update.

3. What is your professional area of expertise? I am a land use attorney. I am an expert in the California Environmental Quality Act. I am an expert in California and local water issues.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. I have worked as a land use attorney in Santa Barbara for over 20 years. I was General Counsel for the Goleta Water District from 1991-2007. I am currently on the City of Santa Barbara Water Commission. I remain an active local attorney.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? ___ Promote local public participation and education in the process. Influence the projects selected and implemented.

6. In what part(s) of the County do you live and work? ___ Santa Barbara. Both my parents who are now 91 and 92, were born in Santa Barbara. My 2 year old daughter Stella is a 9th generation Santa Barbaran.

7. What community activities or organizations have you participated in (transportation related or others)? ___ City of Santa Barbara Water Commission. La Mesa Neighborhood Association.
Application for Measure A Citizens Oversight Committee

Name: Pat Saley

Address: 693 Circle Dr., Santa Barbara, CA 93108

Phone Number (805) 969-4605 (o) & 570-8483 (c)

E-Mail Address: psaley@silcom.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   I am familiar with Measure A as a voter in the County and as facilitator of a few meetings of the South Coast Committee that recommended how the monies should be distributed. I am interested in having the money be spent as was intended & believe I would be a fair & impartial participant in the oversight process.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   I am a professional land use planner and meeting facilitator & solution oriented. I do not have an” agenda” except to ensure that public money is well spent as was intended by the voters.

3. What is your professional area of expertise?
   See #2.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   I have worked as a land use planner on the South Coast for about 30 years and have been a meeting facilitator for about 12 years. I previously worked for the City of Santa Barbara as a planner & have been a consultant for over 20 years, almost exclusively working for public agencies on the South Coast from Carpinteria to Goleta. I have done consulting work for many County departments and agencies including the County Executive Office, Planning & Development, Public Works, Flood Control, Parks, Social Services & SBCAG.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   I would hope to be a problem solver and help facilitate the oversight process to ensure that the voters’ intentions are met.

6. In what part(s) of the County do you live and work?
   I have lived on the South Coast since 1973, initially in Isla Vista, then Goleta, the Mesa, and now in Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)?
   I am active in the local chapter of the American Planning Association, I was on the Cold Spring School Board for 5 years, I am chair of the Cal Poly San Luis Obispo Parent Advisory Council, I was a member of the National Charity League for 6 years with my daughter which involved volunteering at many non-profits throughout the community.
Application for Measure A Citizens Oversight Committee

Name: ALAN H. SMITH

1371 SANTA CLARA WAY

Address: MONTECITO, CA 93108

Phone Number: 805-969-5661

E-Mail Address: asmith18@cox.net

(Please make your response as concise as possible - applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   I worked on the original 101 Citizens Advisory Committee for 14 years - want to follow thru.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   I am a pragmatic former independent local business owner. I was Treas. of the S.B. City Taxpayer Assoc.

3. What is your professional area of expertise?
   Wholesale & Retail Business

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   Accounting, Budgets, Personnel, Planning, Inventory

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   To oversee that the promises made are kept

6. In what part(s) of the County do you live and work?
   MONTECITO - SANTA BARBARA COUNTY

7. What community activities or organizations have you participated in (transportation related or others)?
   S.B. CIVIL GRAND JURY 1995-96
   101 ADVISORY PANEL OPERA S.B. FOUNDER S.B. COUNTY TAXPAYER ASSOC. OPERA S.B. FOUNDER S.B. COUNTY TAXPAYER ASSOC.
Application for Measure A Citizens Oversight Committee

Name: Paul Svacina, P.E.
Address: 3463 State St. #300, Santa Barbara, CA 93105
Phone Number: 805-698-2501
E-Mail Address: caltransengr@gmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   ______ I am concerned about the increased taxes, increased spending, increased traffic congestion and decreased quality of construction work in Santa Barbara County.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   ______________________ I have been a Caltrans Engineer for 18 years. My technical knowledge, skills and experience would aid the committee to understand transportation project design and construction.

3. What is your professional area of expertise? Bridge, Highway and Street construction.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   ______ I have been responsible for the design, contract administration, inspection and acceptance of bridges and other structures for 18 years with the State of California.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   ______ More functional and efficient infrastructure projects built with less waste of taxpayer money.

6. In what part(s) of the County do you live and work? ______ Santa Barbara/Goleta. I have also worked in Buellton, Santa Maria and Lompoc.

7. What community activities or organizations have you participated in (transportation related or others)? ______ I volunteered for Alzheimer Association, American Lung Association, American Red Cross, American Lung Association, Cancer Center of Santa Barbara, Channel Swimming Association, Children’s Creative Project, Make-A-Wish Foundation of America, Santa Barbara Dance Alliance, Texas Children’s Hospital, Texas Heart Institute, St. Luke’s Hospital, Cars Are Basic, Fix 101, Sierra Club and others. I served as Secretary of the Orange County Engineering Council.
Application for Measure A Citizens Oversight Committee

Name: KENNETH L WOLF

Address: PO BOX 5673 SANTA MARIA, CA 93456

Phone Number 805 938-7228 HOME 805 260-3113 CELL

E-Mail Address: KENNETHLWOLF@MSN.COM

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
   I AM RETIRED AND I WANT TO USE MY TIME TO VOLUNTEER AND GIVE BACK TO THE COMMUNITY. I WOULD LIKE TO HELP MAKE A POSITIVE DIFFERENCE AND LEARN SOMETHING NEW.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
   I HAVE 20 YEARS OF EXPERIENCE IN THE SANTA MARIA联合联合高中学校管理委员会.

3. What is your professional area of expertise?
   SEE #2

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
   SEE #2

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?
   I WANT TO HELP ACHIEVE THE GOALS OF THE COMMITTEE AND LEARN SOMETHING NEW.

6. In what part(s) of the County do you live and work?
   I LIVE IN ORANGE AND AM RETIRED.

7. What community activities or organizations have you participated in (transportation related or others)?
   BOARD OF DIRECTOR (Bridging Generations) TEMPLE BETH EL, PRESIDENT TEMPLE BETH EL, VOLUNTEER AT FOOD BANK, CO-CHAIR GRANT HIGH SCHOOL SCHOLARSHIP FUND.
Application for Measure A Citizens Oversight Committee

Name: ___Jonathan H. Ziegler___

Address: ___POB 40322, Santa Barbara, CA 93140-0322___

Phone Number ___805.560.8989___

E-Mail Address: ___venturafreeway@verizon.net___

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? I believe it is highly important to be involved and participate in the community in which I reside. As a retiring member of the 2008-2009 SBCCGJ, I have become fascinated by the county and its operations.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? A professional career as a stock analyst with a CFA [Chartered Financial Analyst designation] and as a banker required: a) analytical skills; b) an ability with numbers - Excel spread sheets represented a fundamental component of the trade; c) strong written and verbal because the regime included research reports and marketing field trips to convey the analysts’ thinking; and d. interviewing skills, largely of senior corporate management and trade professionals.

3. What is your professional area of expertise? As a securities analyst on Wall Street [I was domiciled in San Francisco], my specialization was consumer companies particularly retailing. However, earlier in my career, I was very involved in airline analysis and finance.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. The total career spanned 36 years and included stock research; investment banking/corporate finance; and commercial banking.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? Hopefully, have an impact on productivity in the allocation of resources. To learn the operations of the county transportation system and bring insight and ideas.

6. In what part(s) of the County do you live and work? South County, specifically the City of Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)? Active member of the 2008-2009 Santa Barbara County Civil Grand Jury which produced a report on SBCAG and its operations.