

Please submit your completed application to grants@sbfoundation.org by 5:00 PM on 11/30/2019.

Applicant General Information

1) Applicant Name:

(Please provide the name of your Organization, School Group, Government Agency, or Coalition)

2) Applicant Type

(If you are applying as a Coalition please select all that apply)

If Coalition, please list the members here:

- Tax-Exempt Organization
- School Group
- Government Agency
- Coalition

Contact Name:

Fiscal Agent:

Title:

Address:

Phone Number:

Email:

3) Applicant Description

Provide a summary of your organization or coalition's history, mission, and purpose, as it relates to the effort to increase participation in the Census.

4) What makes the Census 2020 relevant for your community, organization, school group, or coalition?

Project Overview

5) **What is the focus area of your project/ program?** *You may select more than one focus area*

- | | |
|---|---|
| <input type="checkbox"/> Outreach, Education, and Awareness | <input type="checkbox"/> Non-English Outreach |
| <input type="checkbox"/> Questionnaire Assistance (QAC/QAK) | <input type="checkbox"/> Non-English QAC/QAK |
| <input type="checkbox"/> Innovative Strategies | |

6) **Describe your Proposed Project**

Include how your project helps to increase the response rate in Santa Barbara County and the objectives of your project.

7) **Non-English Support**

If providing non-English language services, please describe the specific languages your organization will accommodate and support and describe the qualifications for doing so.

8) **Proposed Project Activities and Timelines**

Key Activities	Timeline (include month and year of start and end dates for each key activity)

Hard to Count Population

- 9) **Describe your work with Hard to Count (HTC) Populations**
Include the HTC population(s) you work with, including geographic area, and any past Census activities your organization has participated in, if applicable. Also, describe your experience with community engagement and outreach.
- 10) **Describe your strategy to reach target HTC**
How will you reach your target HTC populations to participate in your proposed project and complete the Census 2020 questionnaire?
- 11) **Addressing Concerns, Fears, and Distrust**
Describe your strategy for addressing the concerns, fears and distrust in government with the HTC population you work with.

Budget and Collaboration

12) *Please fill out the budget below*

Expense Type	Description	Total Budget (\$)	County Funded (\$)	Other Funding Sources (List)
Total		\$ 0.00	\$ 0.00	

13) **Fronting Funds**
Does your organization have the capacity to front the funds and to be reimbursed?

14) **Swag**
Will you need Census swag for your project?
 Yes No
If yes, please share what swag will be effective and how many do you need?

15) **Other Funding**
Is your organization receiving or do you plan to apply for Census funding elsewhere? If so, please describe.

16) **Collaboration**
If you are collaborating with other entities or coalitions, please identify any local partners with whom you plan to engage for this project.

17) **Long Term Impact**
Impact of Census Grant
How will the Census Grant activity support your organizations mission and improve its capacity and long-term sustainability?