

## MEASURE A CITIZENS OVERSIGHT COMMITTEE STAFF REPORT

**SUBJECT:** Measure A 2021 Annual Report

**MEETING DATE:** March 29, 2021

**AGENDA ITEM:** 5

**STAFF CONTACT:** Lauren Bianchi Klemann

**RECOMMENDATION:**

Receive and provide feedback on the draft Measure A 2021 Annual Report.

**DISCUSSION:**

An annual report of Measure A programs and projects is part of SBCAG's Board of Directors approved public information program in 2011 to support the Measure A ordinance requirement to report on the funding and delivery of programs and projects as well as the overall program financial status and projected schedule for future projects be presented to the public annually (Measure A Ordinance 5, Section 24).

A draft copy of the Measure A 2021 Annual Report is attached for the Measure A Citizens Oversight Committee's review to provide feedback in advance of the final report being presented to the SBCAG Board of Directors at their April 21 board meeting. Concept ideas for the 2021 annual report were presented to the committee for discussion at the November 9, 2021 meeting. Where feasible, input was included. Notably, committee feedback helped to influence a first-of-its-kind Measure A overview infographic. Committee feedback requested on this review is for existing content i.e., clarification on use of language in sentences and paragraphs as well as grammar. We are unable to accommodate substantial editing or changes to concept stories in this review. Printed copies of the draft report will be available for committee members at the March 29 meeting. SBCAG staff will incorporate any discussed changes from committee members into the final edits before processing the official report to be shared with the SBCAG Board of Directors and the public.

SBCAG shared a draft copy of the 2021 annual report to SBCAG's Joint Technical Advisory Committee the week of March 21. Feedback provided by the advisory committee and SBCAG staff review will be briefly discussed at the March 29 committee meeting. Please note there is a correction to the fiscal profile expenditures documented in the FY 2020-21 column on page 10 (Attachment B: Fiscal Profile Revisions).

The 2021 annual report highlights milestone achievements. Measure A transportation sales tax revenues have dramatically rebounded following a decline at the start of the COVID-19 pandemic. Indeed, the highest revenue collected since the measure's passage occurred in June 2021 at more than \$4.8 million and a nearly 50% difference from June 2020. Fiscal Year 2020/21 was the highest fiscal year collection for not only Measure A, but also its predecessor, Measure D. Additionally, there have been historic new investments for infrastructure on a national level that have reminded us how important Measure A is now, more than ever before.

The Measure A 2021 Annual Report features the following stories:

- The EZBike Project Demonstration Program
- Highway 101: Padaro Project Breaks Ground
- Bicycle, Pedestrian, and Safe Routes to School Projects
- Local Measure A projects-at-a-glance
- “Tap-to-Ride” Contactless Payment System Debut
- CycleMAYnia Returns on the South Coast
- And more!

The 2021 annual report also features a first-of-its-kind overview infographic. The infographic was created in response to feedback to improve on the visualization of the Measure’s fiscal profile and overall benefit. SBCAG staff anticipates the infographic to evolve in years to come and are excited that it makes its first debut in the 2021 report.

The 2021 annual report will be presented to the SBCAG Board of Directors on April 21. Following the SBCAG Board of Directors meeting, the report will be distributed to the public electronically on the SBCAG and Measure A websites, social media and released to news media.

**ATTACHMENT:**

- A. DRAFT Measure A 2021 Annual Report
- B. 2021 Annual Report Fiscal Profile Revisions