

TTAC STAFF REPORT

TO: TTAC

SUBJECT: Regional Bikeshare Program (S.B Bike Coalition)

MEETING DATE: February 2, 2017

AGENDA ITEM: 4

STAFF CONTACT: Michael Becker

RECOMMENDATION: Receive a presentation from the Santa Barbara Bicycle Coalition on the regional bikeshare program feasibility study.

DISCUSSION:

The Santa Barbara Bicycle Coalition (SBBIKE), in partnership with the University of California, Santa Barbara (UCSB) and Santa Barbara City College (SBCC), conducted a study to assess the feasibility of a sub-regional bikeshare system in the South Coast sub-region. The study was conducted by a team of graduate students from UCSB's Bren School of Environmental Science and Management. An advisory committee comprised of members representing SBCAG, MTD, local jurisdictions, UCSB, SBCC, and others, reviewed findings and assisted in the direction of the study. Ed France, SBBIKE Executive Director, will present to the Committee an overview of the study and a summary of the draft findings. He is also available to answer related questions. A draft copy of the executive summary is attached (web posting only).

ATTACHMENTS:

Draft Regional Bikeshare Study Executive Summary (web posting only)